



B.COM. PART-III
(SEMESTER-VI)

B.C. 605

**ENTREPRENEURSHIP
& GOVERNANCE**

**Department of Distance Education
Punjabi University, Patiala**

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**BOTH MEDIUM
UNIT-I**

- 1.1 : Entrepreneur Development - Introduction and Theories of Entrepreneurship
- 1.2 : Characteristics of an Entrepreneur - Leadership, Risk taking, Decision - making & Business planning.
- 1.3 : Family Business
- 1.4 : Promotion of a Venture - (Opportunity Analysis & Environmental Analysis)
- 1.5 : Legal Requirement for Establishing New Units
- 1.6 : Venture Capital
- 1.7 : Entrepreneurship Development Programmes in India
- 1.8 : Role of Entrepreneur in Economic Growth
- 1.9 : Women Entrepreneurship
- 1.10 : Entrepreneur's Role in Employment Generation and Supplementing Economic Growth

Note : Students can download the syllabus from the departments www.dccpbi.com